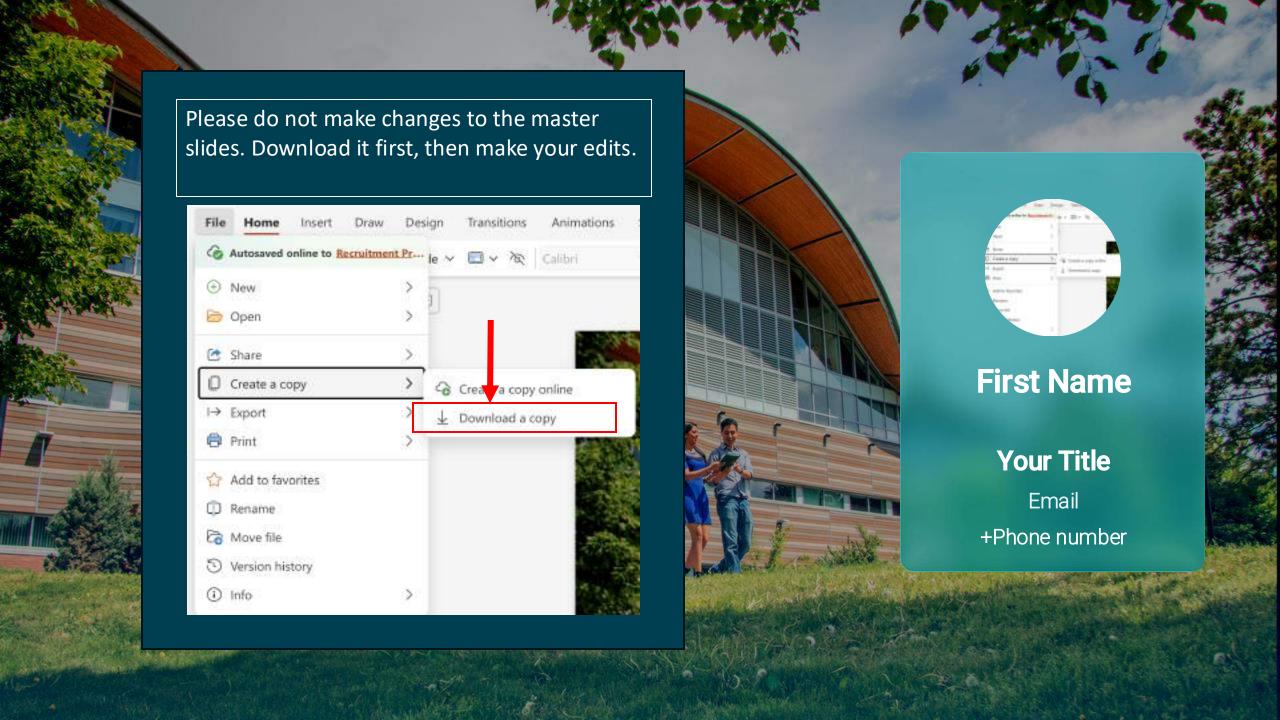


### **Guidelines to use this presentation**

- You must have the Roboto font installed on your device to use this PowerPoint.
  - Install Roboto here: Read me.docx
- This presentation is intended to be presented in PowerPoint in full-screen only.
- Please hide/unhide slides as needed. Customize the presentation as per your needs.
- Do not export this PowerPoint to PDF. <u>Download the PDF version here</u>
- Use a clicker/pointer for the best experience with the videos and animations.
- If you have any questions or need support contact, please contact Victor (vli@tru.ca)















### **DESTINATION BC - JOBS**

Over the next decade, university
graduates in British Columbia will have
access to numerous job openings,
driven by replacement demand from
retiring or exiting workers and
expansion demand from new jobs
created through economic growth.

A significant share of these opportunities will require post-secondary education, including degrees, diplomas, apprenticeships, or relevant experience.

1,120,000

Projected Job Openings Between 2024 - 2034

#### **Replacement Demand**

671,000 (60%)

#### **Expansion Demand**

449,000 (40%)

#### **Job Requires Post-secondary Education**

≈ 75%





### A PLACE FOR ALL SEASONS

4 distinct seasons

• Hours of sunshine: 2075+ hours

Annual rainfall: 217.9 mm

Hot and dry summers
 (Median high temp: +21.0°C)

Mild winters
 (Median low temp: -4.2°C)



**WINTER**  $(-5^{\circ}\text{C to } +4^{\circ}\text{C})$ 

DECEMBER - FEBRUARY



### KAMLOOPS INDUSTRIES & ECONOMIC SECTORS

#### **CORE INDUSTRIES**



Transportation & Logistics



Healthcare



Forestry



Mining



Manufacturing



Agriculture



Retail



Finance

#### **EMERGING INDUSTRIES**



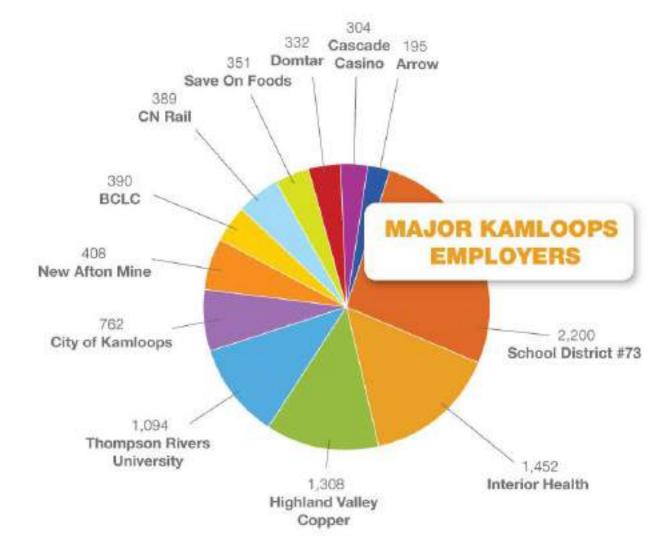
Hi-Tech



**Green Energy** 



Tourism





(Source: Venture Kamloops)



Founded in 1970, TRU is the 1st university in Canada to earn highest rating from the Association for the Advancement of Sustainability in Higher Education (AASHE). TRU is also a member of Universities Canada (AUCC) and Colleges and Institutes Canada (CICan).

# FIND YOUR IRU



1 of 6
RESEARCH
UNIVERSITIES IN
BRITISH COLUMBIA



3,000+
INTERNATIONAL
STUDENTS



31 STUDENTS ON AVERAGE PER CLASS



100+

COUNTRIES & REGIONS

REPRESENTED ON

CAMPUS

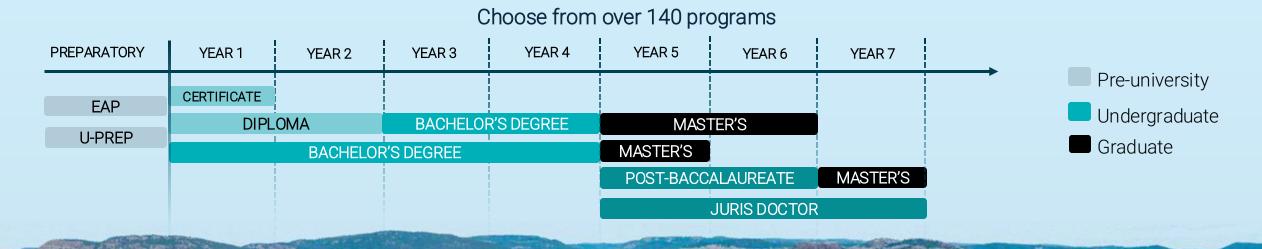


14,000 +
ON-CAMPUS
STUDENTS

### **STUDY AT TRU**



For a complete program list, visit truworld.ca/programs







### MASTER'S DEGREES & JURIS DOCTOR



- Law Juris Doctor (3 years)
- Master of Arts in Human Rights & Social Justice
- Master of Business Administration
- Master in Environmental Economics and Management
- Master of Education
- Master in Engineering Science Software Engineering
- Master of Science in Data Science
- Master of Science in Environmental Economics and Management
- Master of Science in Environmental Science
- Master of Nursing

1-2 years Advance your Career

#### Co-op Available



### Adventure, Culinary Arts & Tourism

Bachelor of Tourism
 Management

#### Education & Social Work

- Bachelor of Education (Elementary)
- Bachelor of Education (Secondary) STEM
- Bachelor of Social Work (3rd Year Admission)

#### **Business & Economics**

Bachelor of Business
 Administration

Majors: Accounting, Economics, Entrepreneurship, Finance, HR, Int. Business, Marketing, Supply Chain

• BBA + BSc / BCS (Dual Degree)

#### **Arts & Communication**

Bachelor of Arts

Majors: Applied Creative Arts, Economics, Political Studies, English, Geography & Environmental Studies, History, Mathematics, Philosophy, Psychology, Sociology

Bachelor of Communication& Digital Journalism

Majors: Public Relations, Media Studies, Digital Journalism

### BACHELOR'S DEGREES

Co-op Available



### Science, Computing Science & STEM

- Bachelor of Computing Science
- Bachelor of Engineering in Software Engineering
- Bachelor of Engineering in Computer Engineering
- Engineering Transfer Program
- Bachelor of Natural Resource
   Science

### Science, Computing Science & STEM

Bachelor of Science

Majors: Animal Biology, Cellular, Cellular and Microbial Biology, Chemistry, Computing Science and Mathematics, Ecology and Environmental Biology, General Science, Mathematics, Biology, Chemical Biology, Computing Science, Data Science, Environmental Chemistry, Physics, Mathematics and Economics

#### Health Science

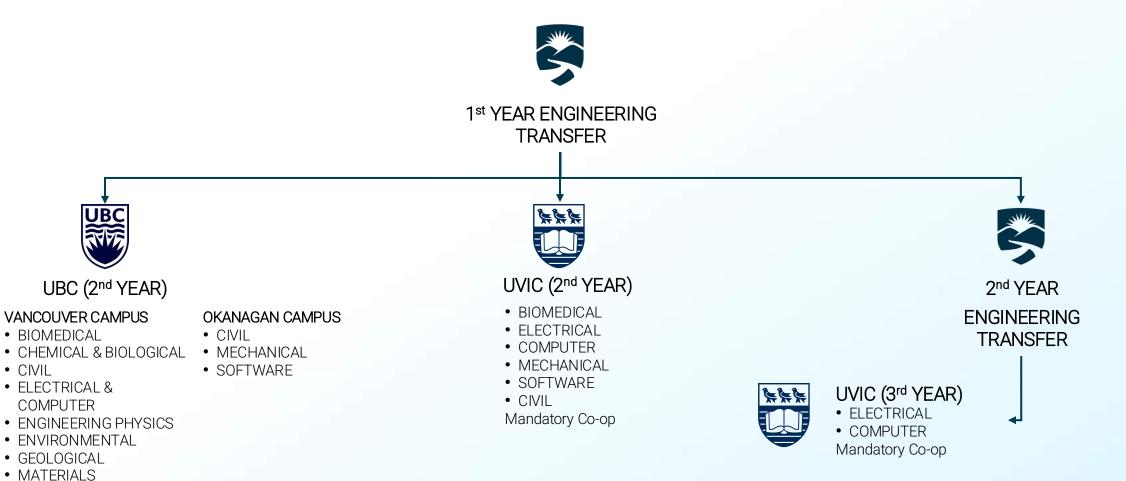
- Bachelor of Nursing
- Pre-Medicine program

# TRU

MECHANICALMINING

### **ENGINEERING TRANSFER PROGRAM**

Start your engineering degree at TRU and transfer to UBC / UVic or complete Software / Computer Engineering



### POST-BACCALAUREATE DIPLOMAS



#### Business & Economics

- Accounting
- **Business Administration**
- Economics
- **Economics & Political Science**
- Entrepreneurship
- Finance
- Human Resource Management
- **International Business**
- Marketing
- Mathematics & Economics ®
- Supply Chain Management ®

#### Adventure, Culinary Arts & **Tourism**

**Tourism Destination** Development

Science & Computing Science

Applied Data Science ®

2-years duration Accept Undergrad degree from any discipline

### DIPLOMAS



#### Science, Computing Science & STEM

- Architectural & Engineering Technology ®
- Computing Science ®
- Power Engineering Technology ®

#### **Education & Social Work**

- Early Childhood Education ®
- Human Services ®

#### Health Science

- Practical Nursing ® (Williams Lake campus)
- Respiratory Therapy ®

### Technology & Agriculture

- Regenerative Agriculture ®
- Water & Wastewater

#### Business & Economics

- Accounting Technician
- Management

#### Wildfire Science

Wildfire Studies ®

- **Tourism Management**
- Resort & Hotel Management
- Sport Event Management

### CERTIFICATES



#### Science

- Health Care Assistant ®
- Regenerative Agriculture ®

### **Culinary Arts**

Professional Cook 1 ®

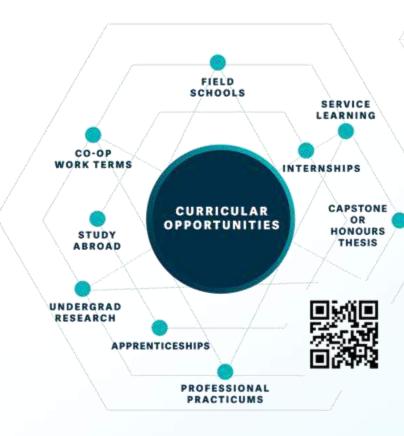
### Vocational Trades Foundation (Certificate) Programs

- Carpentry & Residential Construction
- Heavy Duty Equipment Technician
- Electrician ®
- Horticulture ®
- Industrial Mechanic ®
- Piping ®
- Power Engineering Technology ®
- Refrigeration & Air Conditioning Mechanic ®
- Retail Meat Processing (Meatcutter) ®
- Welding ®



# THE TRU EXPERIENCE

### EXPERIENTIAL LEARNING





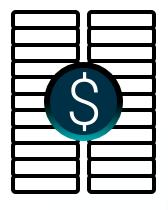


### **CO-OP EDUCATION**

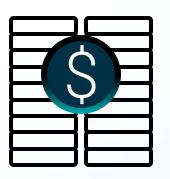
Over 500 employers in Canada hire TRU students for co-op. Get paid for career-related work experience & maximize job opportunities upon graduation.



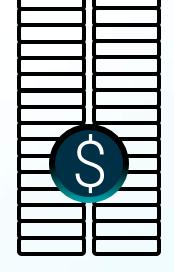
\$18 - \$24 BBA \$3,400 monthly



\$18 - \$25 Science \$3,500 monthly



\$18 - \$24 Arts \$3,400 monthly



\$18 - \$30 Computing Science \$3,900 monthly



\$18 - \$22 **Tourism** \$3,250 monthly





















### **CO-OP EDUCATION**

Over 500 employers in Canada hire TRU students for co-op. Get paid for career-related work experience & maximize job opportunities upon graduation.



#### Academic & Career Benefits

Earn academic credits – appears on transcript/credential Apply classroom knowledge in real-world settings Explore industries & career paths



#### Employment Advantages

Gain professional Canadian work experience Increase employability & competitiveness Build employer networks & references



#### **Financial Benefits**

Paid positions: \$18-\$30/hour Helps offset tuition & living costs



#### Immigration & Post-Grad Pathways

Supports eligibility for PR (CEC, BC PNP, RCIP) Smooth transition to post-graduate work permit Adapt to Canadian workplace culture





















### WORKING IN CANADA



### 2



# Part-Time Work While Studying

Work part-time during your studies

- Off-campus: 24 hrs/week
- On-campus: No limit
- Scheduled break: No limit
- BC minimum wage
   \$17.85/hr

## Co-op Work While Studying

Full-time professional work

- 4, 8,12 or 16 month paid terms
- Earn academic credits
- Appears on transcript/credential
- Wage: \$18-\$30/hr

## Post-Grad. Work Permit (PGWP)

Up to 3-year Open Work
Permit

- Work any job type: full-time, part-time, self-employed
- Opportunities in BC & RCIP communities
- Eligible to work anywhere in Canada

# Immigration to Canada (PR)

Multiple immigration pathways

- Canadian Experience
   Class (CEC)
- BC Provincial Nominee
   Program (BCPNP)
- RCIP
- Other federal programs & special streams



### **RURAL COMMUNITY IMMIGRATION PILOT PROJECT**

The Rural Community Immigration Pilot (RCIP) is a Canadian immigration program designed to help communities in rural and smaller areas attract skilled workers to fill key jobs and encourage long-term residency.

British Columbia (BC) participates in the RCIP through various communities and pilot programs, including the North
Okanagan-Shuswap and the West Kootenay
Rural and Northern Immigration Pilot.



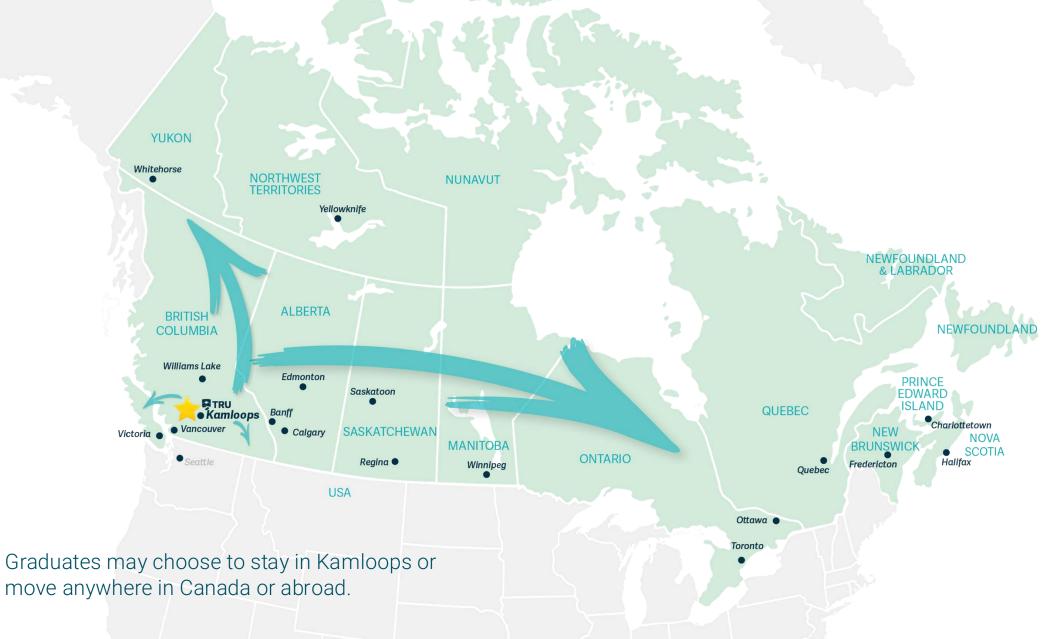


The RCIP Community boundary for the North Okanagan-Shuswap includes:

Armstrong, Ashton Creek, Anglemont, Blind Bay, Celista, Cherryville, Coldstream/Lavington, Deep Creek, Enderby, Falkland, Grindrod, Lumby, Salmon Arm, Scotch Creek, Sicamous, Silver Creek, Sorrento, Spallumcheen, Malakwa and Vernon



### WHERE STUDENTS GO AFTER GRADUATION





### WHERE STUDENTS GO AFTER GRADUATION

Name	6	Position	Employer	Degree	Location
Victor Li	CN	Digital Marketing Specialist	TRU	BBA/BCS	Kamloops
Mwansa Kaunda	ZM	Technology Services Team Lead	Govt. of BC	Bachelor of Computing Science	Kamloops
Tatiana Sumina	RU	Owner / CEO	Calibri Cleaning	PBD Human Resources	Kamloops
Afroza Irin	BD	Support Worker	Aeon Youth Services	PBD Business	Kamloops
Roya Sadeghpour	IR	Associate Director of Education	Visual College of Art and Design	Master of Education	Vancouver
Mayur Marakana	IN	Senior Software Engineer	Mustimuhw Solutions (MIS)	MBA	Vancouver
Chukwudi Uchendu	NG	Operations Manager	Amazon	MBA	Toronto
Milap Dadlani	IN	Digital Retail Manager	Best Buy	PBD Marketing	Toronto
Carolina Bovi	BR	Product Marketing Manager	TELUS Digital	BBA	Montreal
Hasan Kettaneh	SA	Founder	Hamdan Bin Mohammed Smart University	Master of Education	Dubai







### Student Housing

### Guaranteed housing for 1st year TRU student





North Tower
On Campus

Enjoy one of the best views in the city at the 11-storey North Tower.



East Village
Off Campus

Have the independence of offcampus living, with the convenience of on-campus life at East Village.



McGill Residence
On Campus

The newly renovated McGill Residence has amenities that include laundry, games room, kitchen, and study room.



The Coyote Den
Off Campus

The Coyote Den at East
Village offers private entrance
and washroom with shower,
toilet and sink

### NORTH TOWER



Bed Included



Desk Included



Microwave & Fridge Included



High-speed internet



24 Hour Fitness Area



Storage and Laundry Facilities

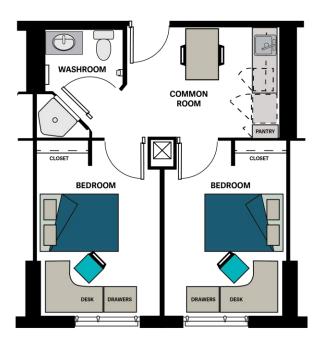




24 Hour Front Desk

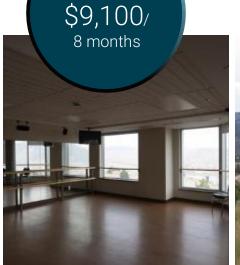


Common Kitchen









CDN







### MCGILL RESIDENCE



Bed Included



Desk Included



Microwave & Fridge Included





Storage and Laundry Facilities



9 a.m. – 2 a.m. Front Desk



Private Kitchenette

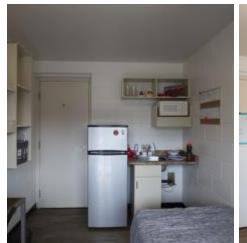


Secure Bike Storage















### EAST VILLAGE



Bed Included



Desk Included



Microwave & Fridge Included



8 a.m. – 8 p.m. Front Desk



Storage and Laundry Facilities



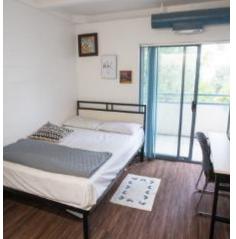
Electricity Included

CDN

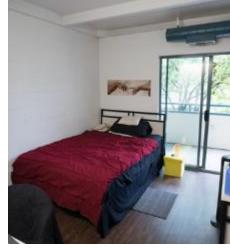
\$6,465/

8 months







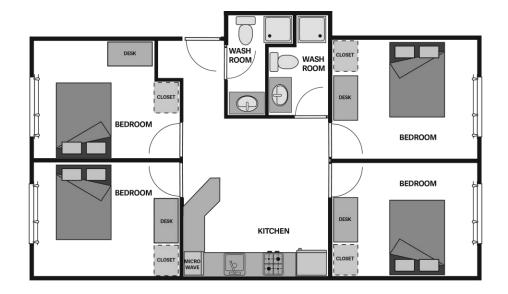








Shared Kitchen





### THE COYOTE DEN



Bed Included



Desk Included

ed



Microwave & Fridge Included



8 a.m. – 8 p.m. Front Desk



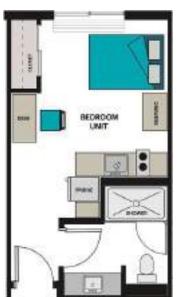
Storage and Laundry Facilities



Electricity Included



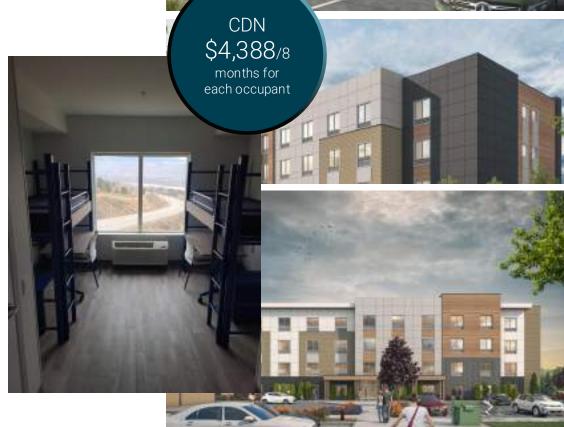
Private Kitchen













# **HOMESTAY**



Bed Included



Desk Included



Meals Included



Storage and Laundry



Electricity Included

Managed by TRU World staff, TRU's homestay program is a great way to experience Canadian culture and practice English by living with local families or individuals.



















# **FACILITIES**

Complete range of facilities and city bus service to and from campus.























BASKETBALL



RUGBY



SOCCER



BASEBALL



VOLLEYBALL



**SWIMMING** 



CHEERLEADING



**CURLING** 















# **OVER 80 CLUBS ON CAMPUS**

For a full list of clubs, visit tru.ca/clubs

TRU has over 80 clubs that students can choose to get involved with.

# ACADEMIC

Adventure U Club

**ARET Club** 

**Biology Club** 

**Chemistry Club** 

**Economics Club** 

MBA Club

#### COMMON INTEREST

**Business Law Club** 

Game Development Club

Ski and Snowboarding Club

Cricket Club

Swing Dance Club

Writers Club

Criminal Law Club

Eco Club

**Enactus Thompson Rivers Club** 

#### **ETHNIC**

Bangladesh Club

Chinese Students & Scholars Club

Pakistani Students Association

Persian Students Association

SAASRC

Kamloops Gujarati Club





# Free Visa Services with BorderPass at TRU





A secure online platform to prepare and submit your study permit application

Personalized guidance from trusted Canadian immigration lawyers

This service is free of charge (TRU covers all legal fees and subscription fees)

4

#### This service includes:

- ✓ First-time study permit application
- ✓ Reapplication if refused
- ✓ Judicial Review if refused



# SUN, SPORTS, SAFETY & SAVINGS



Over **500** employers in Canada hire TRU students for Co-op. Get paid for career-related work experience & maximize job opportunities (up to 12 month) upon graduation.



#### Sunniest City in B.C.

Over 2,000 hours of sunshine per year – more than Vancouver! Great weather for outdoor activities.



## Friendly & Safe City

Population around 100,000 – big enough for opportunities, small enough to feel like home.



#### Affordable Lifestyle

Lower cost of living compared to Vancouver or Toronto. Easier to find housing, food, and entertainment.



#### Immigration Advantage

TRU graduates gain up to 25 BC PNP points. Region is part of RCIP – North Okanagan Shuswap (2025).

# Kamoops

# SUN, SPORTS, SAFETY & SAVINGS



Over **500** employers in Canada hire TRU students for Co-op. Get paid for career-related work experience & maximize job opportunities (up to 12 month) upon graduation.



## Canada's Tournament Capital

Hosts hundreds of sports events every year – hockey, basketball, track & field, and more.



#### **Gateway Location**

4 hours to Vancouver, 1-hour flight to major hubs – easy to explore B.C. and Canada.



## Outdoor Adventure Playground

Hiking, biking, skiing, kayaking all within 30 minutes. Sun Peaks Resort just 45 minutes away.

# Kamloops

# YOUR UNIVERSITY CHOICE





### Wide Choice of Programs

Certificates, diplomas, bachelor's, and master's degrees across diverse fields



#### Admission Types

Options for direct entry, transfer students, English upgrading, and more.



#### Flexible Admission Entry

Multiple intakes, bridging and pathway options to fit student backgrounds.



## **PGWP Eligibility**

All TRU degree programs are eligible for Canada's Post-Graduation Work Permit (PGWP).



# YOUR UNIVERSITY CHOICE





#### Small Class Size

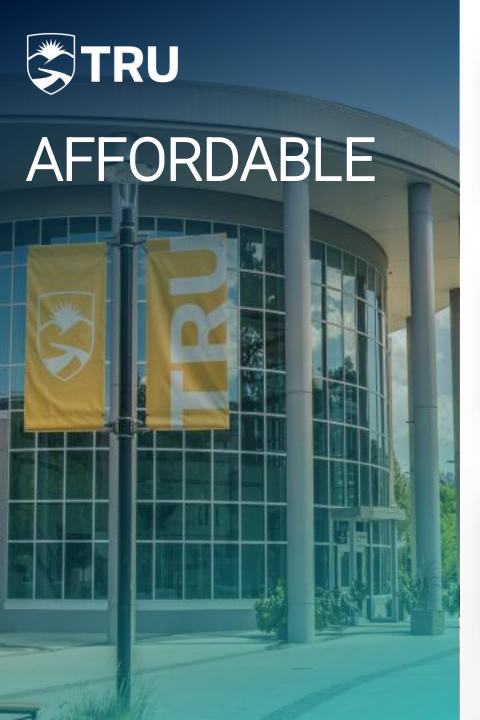
Students benefit from more interaction and personalized learning.



# Personal Support

Dedicated advisors, language support, and international student services ensure success.







#### Tuition & Scholarships

- Annual Tuition: \$22K \$25K CAD per year
- Flexible Payment: Pay per credit & by the semester
- Guaranteed Tuition Model lock tuition for full program
- Entrance scholarships up to \$5,000



#### **Housing Options**

- 4 On-Campus Dormitories safe, student-focused
- TRU-Managed Homestay from \$600/month (meals included)
- · Support for off-campus & family housing



#### **Student Perks**

- U-PASS: Unlimited local bus access, free aquatic center access
- Discounts in stores, restaurants, sports

# **AWARD WINNING STUDENT SUPPORT**



TRU has Canada's most comprehensive international student services and support team.

## Housing



**North Tower** 

East Village

Coyote Den

Homestay

1st year student housing guaranteed

# Support



Math Support

Writing Centre

Supplemental Learning

Career Education

### Visa



Student Visa Extension

Student Permit Extension

Post-graduate Work Permit

#### Health



Mental Health Support

Life and Wellness Support

# EMPLOYMENT SUCCESS

## Part-Time Work Opportunities

Work up to 24 hrs/week off-campus, unlimited on campus, full-time during breaks

#### 50+ Co-op Programs

Hands-on professional experience with paid placements across industries

#### Full-Time Work Support

Career advising, resume workshops, employer networking, and job fairs



#### **Graduate Success Rate**

93% of TRU graduates are employed in the workforce

#### **Graduate Earnings**

Bachelor's degree graduates earn an average of \$68K CAD annually.

# **GRADUATE SUCCESS**



Indicator	All BC Institutions	TRU	Top Ranked #1	Top Ranked #2
In labour force	90%	93%	86%	91%
Median annual salary	\$63,760	\$68,499	\$68,000	\$60,400
Unemployment rate	7.4%	5.5%	9.1%	8.2%
Employed (overall)	83%	87%	77%	83%
Working full-time (of employed)	88%	91%	86%	89%
Self-employed (of employed)	6%	6%	6%	6%
In a job related to their program	75%	81%	70%	71%
Knowledge & skills useful in job	85%	89%	83%	82%



## Graduate Programs

MA, Human Rights & Social Justice	\$36,576 Full tuition
MBA	\$55,569 Full tuition
MEEM	\$38,010 Full tuition
MScEEM	\$37,540 Full tuition
MSc Environmental Science	\$48,768 Full tuition
MSc Data Science	\$49,695 Full tuition
Master of Nursing	\$43,526 Full tuition
Master of Education	\$36,576 Full tuition

## Undergraduate Programs

English for Academic	\$21,000
Purposes	Per Year
Undergraduate	\$25,470
Programs	Per Year
Post-Baccalaureate	\$25,470
Diplomas	Per Year

## **Application Deadline**

Fall (Sept intake)	May 1
Winter (Jan intake)	Nov 1
Summer (May intake)	Feb 1



# Admission Requirements

Study at Thompson Rivers University. Learn more at tru.ca.



## Requirements

#### Undergraduate:

- High school completion (min. C+ / 65%)
- Subject prerequisites vary

#### Post-Baccalaureate & Masters:

• 3 or 4 year bachelor's degree GPA 2.5+/4.0

# **English Proficiency**

• IELTS:

6.5 (no band < 6.0) – 7.0 (no band < 6.5)

- TOEFL iBT: 88 (no section < 20)
- Duolingo:125+ (no section <115)</li>
- TRU English Pathway (ESL) available

# **Pathways**

**Direct Entry**: Meets academic &

English requirements

Conditional Admission: Missing

English → TRU EAP first

Transfer Students: Credit

transfer available

Pathway/Upgrading: For missing

prerequisites

Master's: 4-year bachelor's degree, min. GPA ~3.0/4.0

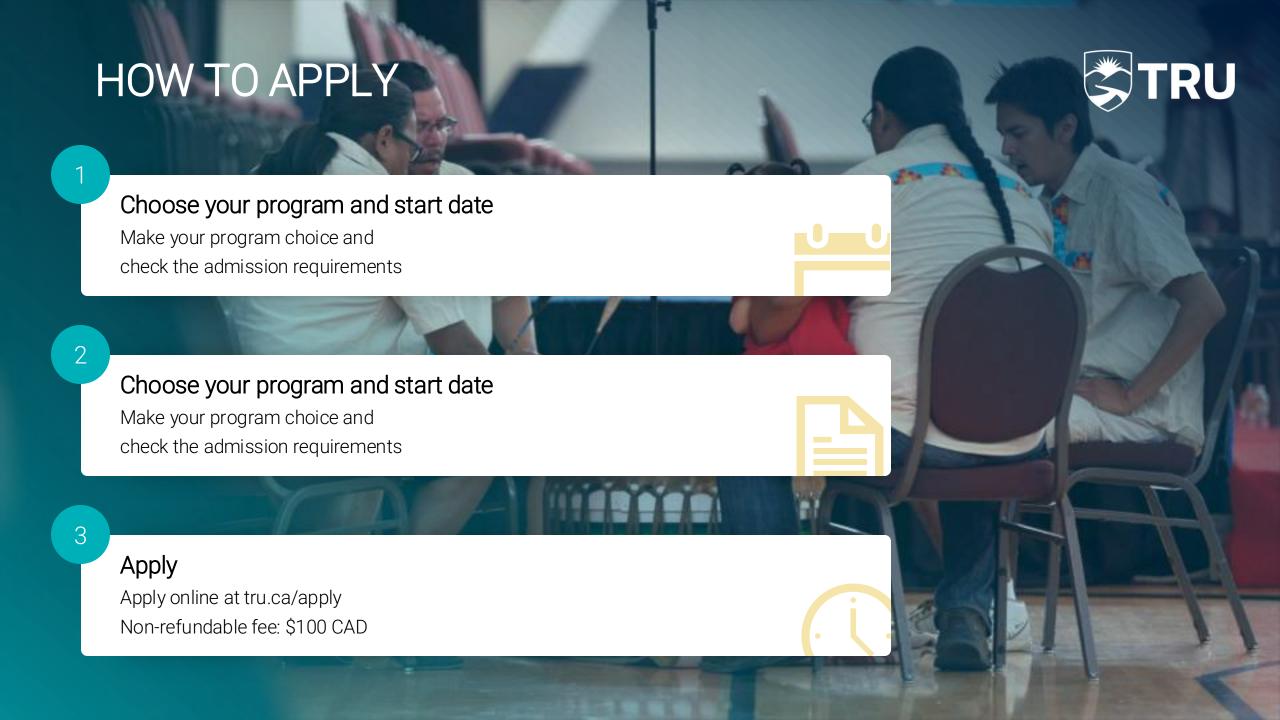
Pathway/Upgrading: For missing prerequisites

# Required **Documents**

- Application form & fee
- Transcripts & certificates
- Proof of English proficiency
- Passport copy
- Graduate: CV + statement of purpose

# Bonus Advantage

- All TRU degree programs are PGWP eligible
- Multiple intakes: Fall, Winter, Summer



# TRU Student Recruitment Manager



- Event Representation
- Counsellor Training & Development
- Offer one-on-one or small group
  meetings with students and parents to
  build trust

Address academic pathways, career outcomes, and settlement concerns.

- Free Admission Assessment
- Admission Follow-up

Quick Response Time

credibility.

outcomes.

Same-day turnaround for inquiries and urgent cases. Dedicated communication channel (email, WhatsApp, WeChat) for agents.

- Localized Social Media Engagement Share institution updates, success stories, and admission promotions via local platforms. Amplify agents' campaigns with institution-backed
- Market Intelligence Sharing
   Provide agents with updates on student preferences, competitor activities, and policy changes.
   Suggest strategies to strengthen recruitment

